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## For immediate release

## PSA Endorses Eclipse Blades, Makes Riedell Most Trusted Skate on the Market

RED WING, MINN. (December 1, 2015) – Leading skate designer and manufacturer, Riedell Skates, recently had its <u>full line of Eclipse Blades</u> endorsed by the Professional Skaters Association (PSA).

Eclipse Blades—including Pinnacle Titanium, Infinity Titanium, Pinnacle, Infinity, Aurora, Dance, Volant and Cosmos—now join Riedell's entire skate collection as the only boots and blades officially endorsed by the PSA, the world-renowned leader in skating education and coaching.

"Our coaches and skaters have trusted the quality and craftsmanship of Riedell skates, now endorsed for more than 38 years," explained Jimmie Santee, executive director of the PSA. "Eclipse Blades have offered the same quality and craftsmanship since their introduction in 2011, earning our full endorsement."

Eclipse Blades offer skaters a beautiful blade with true edge consistency, improved rake engagement and precision fit and finish. From the lightest blade on the market in Eclipse Titanium to other Eclipse models made with 1075 High Carbon Steel and German 440C Stainless Steel, the Eclipse line provides a lighter, stronger, more consistent and overall better blade than others on the market.

"It is quite an accomplishment to have the PSA recognize Eclipse Blades with their endorsement," said Dan Riegelman, vice president at Riedell Skates. "We know coaches and skaters have long turned to the PSA for guidance. Now with their stamp of approval on Eclipse, we're thrilled to have our blades join that conversation."

For more information on Eclipse Blades and Riedell skates, visit <u>ice.riedellskates.com</u>. You can also follow @iSkateRiedell on Facebook, Instagram and Twitter.

## **About Riedell Skates**

For more than 70 years, Riedell Skate master craftsmen have been designing and crafting exceptional ice and roller skates in Red Wing, Minnesota. Riedell develops leading skate products to help skaters of all ages and abilities achieve their dreams, from recreational enthusiasts to Olympic athletes. In 2011 Riedell introduced a full line of Eclipse Blades. Only Riedell ice skates and blades have earned the endorsement of the Professional Skating Association (PSA). Through a global network of authorized dealers and online resources, Riedell is *the* source for the best boots, blades and roller accessories. Join the conversation at <a href="iSkateRiedell.com">iSkateRiedell.com</a>.